



FOR IMMEDIATE RELEASE

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**DREYER'S SHIFTS PRODUCTION TO EAST AND WEST COAST PLANTS
Company to Stop Manufacturing in Houston by April**

(Houston, Texas – January 12, 2009) – Dreyer's Grand Ice Cream, Inc. announced today that it will stop production at its Houston, Texas, manufacturing facility by the beginning of April 2009, and shift production to four of its other plants in Bakersfield and Tulare, California; Laurel, Maryland; and Fort Wayne, Indiana.

The closure will impact 168 employees in manufacturing and distribution in Houston. Another 115 sales, distribution and corporate support employees will remain in Houston after the plant closes.

In addition to the Houston facility, Dreyer's has two plants – one in Fort Wayne, Indiana, and another in Laurel, Maryland -- that handle East Coast production, and three ice cream manufacturing plants in the West – in Bakersfield, California; Tulare, California; and Salt Lake City, Utah – for a current total of six ice cream plants across the country. The Laurel and Bakersfield ice cream facilities are two of the world's largest.

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Dreyer's Houston plant produces ice cream in family-size cartons for home sale as well as larger foodservice containers for restaurants and parlors.

Dreyer's, which is headquartered in Oakland, California, where it was founded in 1928, has more than 7,000 employees across the country.

Dreyer's Grand Ice Cream Holdings, Inc., and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured or distributed by Dreyer's in the United States include Grand, *Slow Churned*[®], *Dibs*[®], *Häagen-Dazs*[®], *Nestlé*[®] *Drumstick*[®], *Nestlé*[®] *Crunch*[®], *Nestlé*[®] *Butterfinger*[®], *Nestlé*[®] *Toll House*[®], *Nestlé*[®] *Carnation*[®], *Nestlé*[®] *Push-Up*[®], *Frosty Paws*[®], Eskimo Pie[®], Fruit Bars and *The Skinny Cow*[®]. The company's premium products are marketed under the *Dreyer's* brand name throughout the Western states and Texas, and under the *Edy's*[®] brand name throughout the remainder of the United States. Internationally, the *Dreyer's* brand extends to select markets in the Far East and the *Edy's* brand extends to the Caribbean and South America. For more information on the company, please visit www.dreyersinc.com.

In the U.S. the Häagen-Dazs trademark is sub-licensed to Dreyer's by Nestlé.

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