



Dreyer's Shifts Production to Expanded Bakersfield Plant; Company to Close City of Commerce Manufacturing Facility in Late April

CITY OF COMMERCE, Calif., Jan 05, 2006 (BUSINESS WIRE) -- Dreyer's Grand Ice Cream Holdings, Inc. (Dreyer's)

(NNM:DRYR), announced today that with the completion in 2005 of a \$100 million expansion of its Bakersfield, California, ice cream manufacturing facility, it will close its City of Commerce, California, manufacturing plant at the end of April, 2006, and shift production to Bakersfield.

The Commerce closure will impact 99 employees, but Dreyer's hopes to offer alternative positions or work locations, including jobs in Bakersfield, to most of those employees.

Dreyer's currently has two plants -- one in Fort Wayne, Indiana, and another plant under expansion in Laurel, Maryland -- that handle East Coast production. The Laurel plant, when completed in 2006, will be one of the largest ice cream plants in the world, rivaling Dreyer's recently expanded Bakersfield plant. In addition to the Commerce and Bakersfield facilities in California, Dreyer's currently has three other ice cream manufacturing plants in the West -- in Tulare, California; Houston, Texas; and Salt Lake City, Utah -- for a total of seven ice cream plants across the country.

Dreyer's Commerce plant produces ice cream in family-size cartons for home sale as well as three-gallon-size containers for restaurants and parlors. Production has been transitioning to Bakersfield over the last year.

With the recent expansion in Bakersfield, Dreyer's has hired another 381 employees there in 2005, bringing its Bakersfield employee total to nearly 800. Dreyer's, which is headquartered in Oakland, California, where it was founded in 1928, has more than 6,900 employees across the country with more than 2,600 in the Golden State.

Dreyer's Grand Ice Cream Holdings, Inc., and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured or distributed by Dreyer's in the United States include Grand, *Slow Churned*®, *Dibs*®, *Häagen-Dazs*®, *Nestlé*® *Drumstick*®, *Nestlé*® *Crunch*®, *Nestlé*® *Butterfinger*®, *Nestlé*® *Toll House*®, *Nestlé*® *Carnation*®, *Nestlé*® *Push-Up*®, *Frosty Paws*®, Fruit Bars, Starbucks® and *The Skinny Cow*®. The company's premium products are marketed under the *Dreyer's* brand name throughout the Western states and Texas, and under the *Edy's*® brand name throughout the remainder of the United States. Internationally, the *Dreyer's* brand extends to select markets in the Far East and the *Edy's* brand extends to the Caribbean and South America. For more information on the company, please visit www.dreyersinc.com.

The Starbucks trademark is owned by Starbucks U.S. Brands, LLC and is licensed to the Starbucks Ice Cream Partnership, a joint venture partnership between Dreyer's and Starbucks Holding Company.

In the U.S. the Häagen-Dazs trademark is sub-licensed to Dreyer's by Nestlé.

All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.

SOURCE: Dreyer's Grand Ice Cream Holdings, Inc.

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