



**America's Largest Ice Cream Company Also Boasts the Country's Safest Ice Cream Plants
Dreyer's Southwest Operations Center Recognized as the Safest Medium-Sized Ice Cream Plant in
the U.S.**

CITY OF COMMERCE, Calif., Jun 2, 2004 /PRNewswire-FirstCall via COMTEX/ -- America's largest ice cream company, Dreyer's Grand Ice Cream, also has the country's safest ice cream manufacturing facilities. Dreyer's Grand Ice Cream, known as Edy's Grand Ice Cream east of the Rocky Mountains, has been recognized by the International Dairy Foods Association for outstanding worker safety in 2003 in all three ice cream plant categories -- small, medium and large.

Dreyer's has seven ice cream manufacturing facilities across the country. Its Edy's Fort Wayne Operations Center (Ft. Wayne, IN) took the large plant honors, with Dreyer's Southwest Operations Center (City of Commerce and City of Industry, CA) and Salt Lake Operations Center (Salt Lake City, UT) respectively taking the honors for medium and small plant safety.

In addition to sweeping the ice cream division, Dreyer's was also recognized for having zero cases of lost time accidents in 2003 at its Bakersfield Operations Center (Bakersfield, CA). In fact, the Bakersfield facility recently celebrated 1 million hours of operation without a lost time accident.

"Making the country's best ice cream isn't the only thing we're proud of at Dreyer's and Edy's Grand Ice Cream," said William Oldenburg, executive vice president of manufacturing. "All of us are committed to working smart and working safely. Our employees know that it is our collective responsibility to make sure we all go home at the end of the day in the same tip-top shape that we arrived. We care about each other's safety."

Dreyer's Grand Ice Cream Holdings, Inc., (Nasdaq: DRYR) and its subsidiaries manufacture and distribute a full spectrum of ice cream and frozen dessert products. Brands of frozen dessert products currently manufactured and distributed by Dreyer's in the United States include Grand, Grand Light®, Häagen-Dazs®, Nestlé® Drumstick®, Nestlé Crunch®, Butterfinger®, Baby Ruth®, Toll House®, Carnation®, Push-Up®, Dole® Homemade; Fruit Bars; and Starbucks®. The Company's premium products are marketed under the Dreyer's brand name throughout the western states and Texas, and under the Edy's® name throughout the remainder of the United States. Internationally, the Dreyer's brand extends to select markets in the Far East and the Edy's brand to the Caribbean and South America. For more information on the Company, please visit www.dreyersinc.com.

NOTE: Edy's, the Dreyer's and Edy's logo design, Grand Light, Slow Churned, and Homemade, are all trademarks or trade names of Dreyer's Grand Ice Cream, Inc. The Nestlé and Häagen-Dazs trademarks in the U.S. are licensed to Dreyer's by Nestlé. All other trademarks and trade names are owned by their respective companies and licensed to Dreyer's.

SOURCE Dreyer's Grand Ice Cream, Inc.

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