



Beat the Heat With Free Häagen-Dazs Ice Cream Samples

Ice Cream Lovers Sample New Ice Cream Flavors

WHO: Häagen-Dazs(R) Ice Cream

WHAT: The Häagen-Dazs Taste Discovery Exhibit will be serving complimentary samples of new Häagen-Dazs Ice Cream

WHERE: Lagoon Amusement Park, 375 N. Lagoon Drive, Farmington, UT (Near the newest Attraction - "The Bat")

WHEN: Monday, August 8, 2005 from 11:00 a.m. to 10:00 p.m.

WHY: Häagen-Dazs Ice Cream is introducing its new ice cream flavors to ice cream lovers throughout the country. The Taste Discovery exhibit is visiting 40 cities this summer.

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